Being, Doing & Becoming Roadmap						
			FINANCE	CUSTOMERS	PROCESSES	FINANCE
Being	Situation	Results			-	
		Position	SITUATION ANALYSIS			
	Identity	Culture				
		Image				
Doing	Diagnose	Needs	MISSION			
		Performance				
		Satisfaction				
		Beliefs	CULTURE			
	Design	Strategy	OBJECTIVES			
		Structure				
		Culture				
		Staffing	KPI'S			
	Develop	Alignment				
		Collaboration				
		Culture				
		Operations				
	Deliver	Outcomes				
		Impacts				
		Satisfaction				
Becoming	Situation	Results				
		Position	VISION			
	Identity	Culture	VISION			
		Image				